“Retire & Thrive!”

AAWE’s Retirement Fair for Anglophones in France

Paris, 15 October 2019

The Fair

A unique opportunity to showcase your talent to a targeted and motivated audience of English-speakers!

The Magazine

Communicate with anglophones in this informational magazine which will be a bright and positive source of tips, anecdotes, and knowledge for anglophones adapting to the freedom of retirement in France.

Reserve your stand!

www.aaweparis.org/retire
First major fair for English-speakers adapting to the freedom of retirement.

Retire & Thrive is a valuable opportunity to present your solutions to hundreds of anglophones in just one afternoon - the perfect occasion to reach new and future retirees, to share news of your services, and to meet your clients and discover their needs.

Who are we?

AAWE was founded in 1961 by American women living in France, and has accompanied the concerns of the anglophone community in bilingualism, education, citizenship, and more.

“Which School is Right for My Child?” assembles 50 bilingual schools every two years, offering hundreds of families an opportunity to meet educators and parents, and explore options for bicultural children.

Paris College Day gathers up to 120 universities from 12 countries each year, allowing 700 bilingual students to meet admissions officers. Created by AAWE in 1982, we now partner with the Council for International Schools.

AAWE’s vision to serve the anglophone community now brings Retire & Thrive, responding to the needs of those settled in France and preparing for or enjoying retirement, and those moving to France to retire.

Fair PR to Match your Ambitions!

Major presence in anglophone community groups and media: magazine articles, publicity, radio exposure.

Increasingly connected communication. Online catalogue, exhibitor listing, etc.
Come Meet your Future Clients

The 2019 Retire & Thrive Fair in Paris will be a strategic event at which to gather information and talk with clients and professionals in the anglophone community.

**Tuesday October 15, 2019**
*3:30pm-7pm*
**American Church in Paris**
*65 quai d'Orsay, 75007*

**Retire & Thrive**
Retirement Information Fair magazine from AAWE

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**Communicate in Retire & Thrive Magazine**

Retire and Thrive magazine will include material on:

- maintaining vibrant health,
- preparing emotionally for the freedom of retirement,
- technology tricks and tips for keeping connected,
- activities, services and facilities.

There are ad spaces for all budgets starting at just 80€!

Visitors seeking tips and contacts at the Retire and Thrive fair will pick up a free copy, and we believe it will remain a long-term resource for anglophones.

**Media plan geared to maximum visibility: PR kit, partnerships, on and offline media relations, and more.**

**Active digital community: social media listings (Instagram, Facebook, Twitter), anglophone media & community groups**
Exhibitors: Raising your Profile and Highlighting your Solutions

Exhibitors will be presenting their expertise in numerous subjects relevant to retired anglophones. The entire service chain and related businesses can be found at the exhibition: accommodation options, financial advisors, healthcare professionals, computer assistance, cultural and fitness professionals, and more.

Retire & Thrive Fair allows exhibitors to fulfil a number of key aims:

- meet clients and establish useful sales contacts
- promote their latest developments and expertise
- raise their profile and enhance their image with this demographic
- meet clients and other professionals in a friendly, human-sized environment
- benefit from the Fair to gather information, discuss current affairs, and anticipate upcoming issues

NOW TELL US YOUR GOALS!

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www.aaweparis.org/retire
#RetireThrive

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